



Get Your Custom Marketing Strategy for \$999

A personalized marketing strategy. One-time investment. No ongoing commitment.

Get a Custom Marketing Strategy Without The Commitment

Introducing our standalone marketing strategy service, designed for businesses that want expert marketing direction without committing to a monthly retainer. For a one-time fee of \$999, receive a customized digital marketing audit, strategic growth plan, and actionable implementation roadmap tailored to your business's unique needs and objectives.

Your complete strategy is delivered in a professionally developed digital PDF within 5 business days of receiving your completed business questionnaire and payment.

No monthly fees. No long-term contracts.

Your Custom Marketing Blueprint includes:

- A comprehensive evaluation of your current marketing efforts
- Identification of growth opportunities and areas for improvement
- A customized marketing strategy tailored to your business
- A 90-day implementation roadmap with actionable recommendations
- Strategic direction developed using Lx Media Co's proprietary five-phase marketing system

ONE-TIME INVESTMENT: \$999

WHAT DOES \$999 GET YOU?
15–30 Pages + 90-Day Roadmap Using Our Proven 5-Phase Marketing System

What's Included?

Your Custom Marketing Blueprint is a comprehensive, personalized strategy document designed to provide clarity, direction, and actionable recommendations for your business.

STRATEGY BREAKDOWN

01. Business Overview & Objectives | 1–2 Pages

An assessment of your business model, core offerings, target customers, key challenges, and primary marketing objectives.

02. Current Marketing Audit | 3–5 Pages

An evaluation of your existing digital presence, including your website, social media, messaging, search visibility, content, and customer acquisition efforts.

We'll identify what's working, what's underperforming, and where meaningful improvements can be made.

03. Competitor & Market Analysis | 2–4 Pages

An analysis of two to three relevant competitors, examining their positioning, digital marketing activities, content strategies, and competitive strengths. We'll identify market opportunities and areas where your business can differentiate itself.

04. Target Audience & Brand Positioning | 2–4 Pages

An assessment of your ideal customer segments, audience preferences, purchasing behaviors, and brand positioning.

We'll recommend messaging and positioning opportunities to help your business connect more effectively with its target audience.

One Time Fee of \$999 | Must Submit Questionnaire | 5 Business Day Turn Around

What's Included?

Your Custom Marketing Blueprint is a comprehensive, personalized strategy document designed to provide clarity, direction, and actionable recommendations for your business.

05. Custom Marketing Strategy | 4–7 Pages

A personalized marketing strategy outlining the channels, campaigns, and initiatives best suited to your business. Recommendations may include social media, paid advertising, email marketing, search visibility, partnerships, content marketing, and lead generation.

Each recommendation will outline what to prioritize, why it matters, and how it supports your business objectives.

06. 90-Day Implementation Roadmap | 2–5 Pages

A structured action plan outlining the recommended steps to implement your marketing strategy over the next 90 days.

Your roadmap will prioritize initiatives, establish an implementation sequence, and provide clear direction for your team.

07. Proposed Marketing Budget, KPIs & Recommendations | 1–3 Pages

Recommended marketing budget allocations, key performance indicators (KPIs), and strategic priorities to help guide implementation and measure performance.

TOTAL DELIVERABLE: APPROXIMATELY 15–30 PAGES

The final document length will vary based on your business's size, industry, objectives, and marketing needs.

One Time Fee of \$999 | Must Submit Questionnaire | 5 Business Day Turn Around

Get A Clear Strategy. A Defined Plan. Your Next Steps.

Your Custom Marketing Blueprint provides more than an assessment of your current marketing efforts. It gives your business a practical strategy and structured 90 day roadmap for moving forward. See below for details.

DAYS 1–30

ESTABLISH THE FOUNDATION

The strategy provided will address priority marketing gaps, how to strengthen positioning, refine messaging, and prepare the recommended marketing channels.

DAYS 31–60

IMPLEMENT THE STRATEGY

The guide will show you how to execute recommended marketing initiatives, campaigns, content strategies, and customer acquisition activities.

DAYS 61–90

MEASURE & OPTIMIZE

Here you'll be guided on how to evaluate performance, identify opportunities for improvement, and refine your marketing efforts based on measurable results.

NEED ONGOING

MARKETING SUPPORT?

Your Custom Marketing Blueprint is designed to give you the freedom to implement your strategy independently or with your existing team.

However, if you'd prefer professional support beyond the initial strategy, talk to us about our:

Strategic Marketing Consulting & Full-Service Implementation Service at a Monthly Rate.

Contact us via email for rates as they vary depending on business size and deliverables.

Ready to get started? Email info@lxmediaco.com to purchase your Custom Marketing Strategy.